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FOR IMMEDIATE RELEASE

MERCER COUNTY SHOWCASES HISTORY, ARTS, ENTERTAINMENT AND FOOD WITH FAMILY FUN FESTIVALS THIS JULY

PITTSBURGH, PA. --July 1, 2010-- Mercer County will celebrate its rich and diverse culture by showcasing history, arts, entertainment and food with a variety of festivals throughout July.

The **Greenville Area Heritage Day** will take place on July 3 beginning with a 5K race and walk starting at 9 a.m. Other activities include a classic car show at 2 p.m. with live entertainment and fireworks at 10 p.m. The festival's events will take place at various downtown locations including Main Street, Greenville Riverside Park, The Waugh House, the Greenville Railroad Park Museum, Canal Museum, Greenville Airport and more. Admission is free. For more information, call 724-588-5469.

On July 16-18, Mercer, Pa. will host the **22nd Annual Victorian Weekend Festival**. On Friday evening, there will be a Victorian concert and on Saturday starting at 10 a.m. activities will include a Grande Victorian Parade, arts and crafts, civil war re-enactment, carriage rides, children's activities, courthouse tours and live music. On Sunday, there will be an auto and motorcycle show. The events will be held at Mercer's Historic Courthouse. For more information, call (724) 662-4185.

The Hermitage Art Festival on July 17-18 will celebrate visual and performance art from local artists. Activities include the artist's market place, art demonstrations, live music, car cruise, children's activities and much more. The festival runs from 10 a.m. to 7 p.m. on Saturday and 12 Noon – 5 p.m. on Sunday. The event will be held on the grounds of the Hermitage Municipal Building located on North Hermitage Rd. Admission is free. For more information, please call (724) 981-0800.

On July 24-25, the **Pymatuning Pioneer and Arts Festival** will feature Civil War Encampments, Indian groups, food vendors, craft vendors and various demonstrations dating back to the pioneer era. The festival runs from 10 a.m. – 6 p.m. on Saturday and 10 a.m. – 4 p.m. on Sunday. The event is located at Pymatuning State Park at 2660 Williamsfield Rd. in Jamestown Pa. Admission is \$1. For more information, call (724) 932-3142.

For more details on activities in Mercer County, log onto www.VisitMercerCountyPA.com or call 800-637-2370.

About Mercer County:

Located in Northwestern Pennsylvania, along the Ohio border, Mercer County is home to name-brand outlets, boutiques and unique specialty stores for shoppers. The area is also known for its more than 25 challenging golf courses of inspired design. Golf Digest ranked Mercer County as one of its top golf destinations. Visitors can dine on mouthwatering cuisine in Mercer County's array of fine restaurants and then stay overnight in a well-appointed hotel, a luxurious bed and breakfast or a cozy country inn. Close to Pittsburgh, Erie, Cleveland and other major markets, Mercer County is easily accessible via I-80 and I-79. The County offers the perfect escape. For more information, visit www.VisitMercerCountyPa.com

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